

Fazlul Azim Khan

Senior Product Designer · UX Strategist · Design Systems · Full-Cycle Delivery

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Chancenkarte (Opportunity Card) holder · Authorised to work in Germany · No visa sponsorship required · Immediately available

PROFILE

Senior Product Designer and UX Strategist with 8+ years shipping end-to-end product design across enterprise AI, B2B SaaS, clinical, and industrial domains. I design products as complete systems — from information architecture and interaction design to scalable design systems, front-end-aware handoff, and deployment. Founding designer on two shipped AI products: an AI-powered manufacturing reliability platform (Axion Ray, backed by Boeing, Raytheon, Denso, Baxter) and an AI-powered diabetes management platform (Center Health). Computer Science background enables a full-cycle workflow — idea, system design, structured UI, AI-assisted development, deployment — so I can take a product from zero to launch with minimal handoff friction. Immediately available in Berlin, no sponsorship required.

WHAT I BRING

- End-to-end product design ownership as the first or sole designer in 0-to-1 and scale-stage teams.
- Modular, feature-based product architectures with reusable component logic, scalable design systems, and clear content-versus-layout separation.
- Deep experience translating complex AI, clinical, and industrial workflows into clear, accessible interfaces for expert users.
- AI as a structured development layer — using scoped prompts, strict constraints, and system rules (Claude Code, Cursor) to generate predictable, production-ready front-end code from design.
- Front-end-aware handoff and deployment: HTML, CSS, React/Next.js literacy, Git/GitHub, CI/CD, Firebase and AWS deployment.

CORE SKILLS

Product Design: End-to-end product design, 0-to-1 product development, B2B SaaS, enterprise software, interaction design, visual design, information architecture, wireframing, rapid high-fidelity and interactive prototyping, responsive and mobile design, accessibility (WCAG 2.1 AA), pixel-perfect execution, attention to detail.

UX Research & Strategy: Discovery and ideation, user research, user interviews, usability testing, surveys, feedback analysis, research synthesis, journey mapping, personas, competitive analysis, market research, heuristic evaluation, jobs-to-be-done, product strategy, product thinking, design strategy, stakeholder workshops, design thinking, human-centered design, data-driven design, A/B testing.

Design Systems: Figma design systems, design tokens, component libraries, atomic design, object-oriented UX, variants, auto-layout, documentation, governance and contribution models, design-to-code handoff.

AI & Data-Heavy Interfaces: Enterprise AI, AI-enabled SaaS, AI data visualisation, predictive analytics UX, clinical decision support, industrial reliability, dashboards, complex data tables, alerting and triage workflows, AI-assisted design and development workflows.

Full-Cycle Delivery: Front-end implementation awareness (HTML, CSS, React, Next.js, TypeScript), Git and GitHub, CI/CD pipelines, Firebase, AWS, Vercel deployment, AI-assisted development with Claude Code and Cursor, scoped prompting and system rules for predictable code generation, AI-based work optimisation.

Business & Brand: Monetisation strategy, pricing and packaging, MVP scoping, go-to-market input, brand design, visual identity systems, UX copywriting, marketing site design.

Collaboration: Agile and Scrum, cross-functional collaboration with product managers and engineers, developer handoff, stakeholder management and presentation of design work, design critique, mentoring, independent ownership, time management, managing multiple workstreams in fast-paced environments, working directly with founders and C-level.

Tools: Figma, FigJam, Framer, Webflow, WordPress, Rive, Spline, Notion, Jira, Linear, Miro, GitHub, VS Code, Claude Code, Cursor, Firebase, AWS, Vercel.

PROFESSIONAL EXPERIENCE

Product Designer & UX Strategist · **GB3 Services LLC**, Sheridan, Wyoming (Remote) Jan 2025 – Nov 2025

- Led end-to-end product design for three client products from discovery through launch within Agile/Scrum workflows — owning user research, journey mapping, competitive analysis, and MVP scoping.
- Defined monetisation strategy, pricing, and feature prioritisation with founders, aligning product roadmaps with business KPIs and engineering capacity.
- Designed and shipped scalable e-commerce and multivendor platforms on WordPress and WooCommerce — responsive storefronts, checkout flows, and admin dashboards.

- Built and maintained cross-platform Figma design systems with tokens and reusable components, reducing handoff friction and ensuring UI consistency across products.
- Introduced AI-assisted development workflows (Claude Code, Cursor) with scoped prompts and system rules to generate predictable, production-ready front-end code from design specs — driving workflow improvements that measurably increased team velocity and shortened design-to-code iteration cycles.
- Delivered WCAG-compliant, developer-aware designs with clean handoff, measurable usability gains, and deployment via Firebase and Vercel.

Product Designer & UX Designer · Center Health, San Francisco, California (Remote) *Oct 2021 – Dec 2023*

- Designed patient- and provider-facing clinical applications for an AI-powered diabetes management platform, improving clinical decision support and daily self-management workflows.
- Built and scaled a Figma design system with design tokens, modular blocks, and atomic components — enabling faster cross-platform delivery across mobile, web, and SaaS within Agile sprint cycles.
- Conducted user research and usability testing with patients and clinicians to validate design decisions, reducing friction across core clinical workflows and onboarding.
- Increased mobile app engagement through a full redesign of the app, marketing site, and SaaS dashboards, applying WCAG 2.1 AA accessibility standards and micro-interactions.
- Collaborated cross-functionally with product managers, engineers, and clinical stakeholders to align roadmap priorities with user needs and regulatory constraints.

Product Designer (Contractor) · Axion Ray, Remote *Feb 2021 – Aug 2022*

- Founding designer on an enterprise AI reliability platform for manufacturing — took the product from whiteboard concept to investor-ready MVP as the first and sole designer, reporting directly to the CEO in a 23-person team.
- Designed the end-to-end product system: information architecture, interaction design, AI data visualisation, issue triage workflows, and predictive analytics dashboards for industrial engineers and reliability teams.
- Supported a successful seed and Series A round (~US\$25M total) with strategic backers including Boeing, Raytheon, Denso, and Baxter, producing investor-facing product demos and UX narratives.
- Established the first Figma design system, component library, and interaction patterns that guided product scaling after funding.
- Partnered with engineering on developer handoff, design QA, and iterative validation with domain experts.

UI/UX Designer · Embedded Logic Operations (ELO), Dhaka, Bangladesh *Dec 2020 – Nov 2021*

- Launched two SaaS products, one mobile app, and one web app under tight deadlines using a scalable design system and efficient Figma workflows.
- Defined feature sets from competitive analysis and user feedback; mentored junior designers on design system usage and interaction patterns.

UI/UX Designer · JMI Group, Dhaka, Bangladesh *Jun 2020 – Nov 2020*

- Designed enterprise UI for SAP ERP modules and internal tools; built a scalable design system for enterprise-scale applications, reducing UI inconsistencies by ~40%.

UI/UX Designer · Future Junction Inc., Miyazaki, Japan *Oct 2019 – Jun 2020*

- Redesigned the corporate website with a responsive interface and custom iconography (+30% engagement); designed a COVID-19 health monitoring platform with user-centred UX principles.

User Interface Designer · TechOrbital, Dhaka, Bangladesh *Nov 2016 – Dec 2017*

- Designed Meditor, a telemedicine platform that won the 2017 ICT Division Startup Challenge (Government of Bangladesh).

SELECTED CASE STUDIES

Axion Ray — AI manufacturing reliability platform — Founding designer, 0-to-1, enterprise AI, predictive analytics UX, industrial reliability. fazux.design

Center Health — AI diabetes management platform — Clinical decision support, patient and provider apps, design system, WCAG accessibility. fazux.design

EDUCATION

BSc in Computer Science · University of Asia Pacific, Dhaka, Bangladesh *2016 – 2020*

- Thesis: Doctor's Assistant — an AI tool for well-being and disease classification.

LANGUAGES

English — Native / Full Professional Proficiency

German — Elementary (A2), actively progressing