

# Fazlul Azim Khan

Senior Product Designer · UX Strategist · Design Systems · Full-Cycle Delivery

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fazux.design ·

Available now · Authorised to work in Germany · No sponsorship required

## PROFILE

Senior Product Designer and UX Strategist with 8+ years shipping end-to-end product design across enterprise AI, B2B SaaS, clinical, and industrial domains. I design products as complete systems — from information architecture and interaction design to scalable design systems, front-end-aware handoff, and deployment.

Founding designer on two shipped AI products: Axion Ray, an AI-powered manufacturing reliability platform backed by Boeing, Raytheon, Denso, and Baxter; and Center Health, an AI-powered diabetes management platform. A Computer Science background enables a full-cycle workflow from idea to deployment with minimal handoff friction.

## EXPERIENCE

### Musemind GmbH / Product Designer & UX Consultant

May 2026 – Present

Berlin, Germany · Part-time, Remote

- Advising clients on product strategy across the full lifecycle: monetisation models, onboarding design, and end-to-end delivery planning.
- Leading project scoping, business analysis, and UX research direction before any design work begins.
- Translating client needs into clear design and product direction across Musemind's ongoing project portfolio, bridging business goals and UX execution.

### GB3 Services LLC / Staff Product Designer & UX Strategist

Dec 2023 – Nov 2025

Sheridan, Wyoming · Remote

- Led end-to-end R&D and product design for 10+ client products — from discovery through launch — owning user research, journey mapping, competitive analysis, MVP scoping, and monetisation strategy, directly aligning roadmaps with founder vision, business KPIs, and engineering constraints.
- Shipped scalable e-commerce and multivendor platforms on WordPress and WooCommerce across responsive storefronts, checkout flows, and admin dashboards.
- Built and maintained cross-platform Figma design systems — tokens, component libraries, and reusable patterns — enforcing UI consistency across products and eliminating handoff friction through WCAG-compliant, developer-aware delivery.

- Introduced AI-assisted development workflows (Claude Code, Cursor) with scoped prompts and system rules to generate production-ready front-end code directly from design specs — eliminating traditional handoff and measurably shortening design-to-deployment cycles.
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## **Center Health** / Product Designer

Oct 2021 – Dec 2023

San Francisco, California · Remote

- Designed patient- and provider-facing clinical applications for an AI-powered diabetes management platform, improving clinical decision support and daily self-management workflows.
  - Built and scaled a Figma design system with design tokens, modular blocks, and atomic components — enabling faster cross-platform delivery across mobile, web, and SaaS within Agile sprint cycles improving 40% development efficiency.
  - Conducted user research and usability testing with patients and clinicians to validate design decisions, reducing friction across core clinical workflows and onboarding improving NPS Score to 84.
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## **Axion Ray** / Product Designer (Contractor)

Feb 2021 – Aug 2022

Remote

- Founding designer on an enterprise AI reliability platform for manufacturing — took the product from whiteboard concept to investor-ready MVP as the first and sole designer, reporting directly to the CEO in a early 23-person team.
  - Designed the end-to-end product system — information architecture, interaction design, AI data visualisation, issue triage workflows, and predictive analytics dashboards for industrial engineers and reliability teams — then established the foundational Figma design system, component library, and interaction patterns that scaled the product post-funding.
  - Supported a successful seed and Series A round (~US\$25M total) with strategic backers including Boeing, Raytheon, Denso, and Baxter, producing investor-facing product demos and UX narratives.
  - Partnered with engineering on developer handoff, design QA, and iterative validation with domain experts.
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## **Embedded Logic Operations (ELO)** / UI/UX Designer

Dec 2020 – Nov 2021

Dhaka, Bangladesh

- Launched 2 SaaS products, 1 mobile app, and 1 web app under tight deadlines using a scalable design system and efficient Figma workflows for over 20k users.
  - Defined feature sets from competitive analysis and user feedback; mentored junior designers on design system usage and interaction patterns.
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## **JMI Group** / UI/UX Designer

Oct 2019 – Jun 2020

Miyazaki, Japan

- Designed enterprise UI for SAP ERP modules and internal tools; built a scalable design system for enterprise-scale applications, reducing UI inconsistencies by ~40% serving 3k+ users.
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## **Future Junction Inc.** / UI/UX Designer

Jun 2020 – Nov 2020

Dhaka, Bangladesh

- Redesigned the corporate website with a responsive interface and custom iconography (+30% engagement); designed a COVID-19 health monitoring platform with user-centred UX principles.

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**TechOrbital / User Interface Designer**

Nov 2016 – Dec 2017

Dhaka, Bangladesh

– Designed Meditor, a telemedicine platform that stood 1st runner-up in the 2017 ICT Division Startup Challenge (Government of Bangladesh), securing national funding.

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**C O R E   S K I L L S**

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**Product Design & UX**

End-to-end product design, 0-to-1 product development, B2B SaaS, enterprise software, interaction design, visual design, information architecture, wireframing, rapid high-fidelity prototyping, responsive and mobile design, accessibility (WCAG 2.1 AA), pixel-perfect execution, user research, usability testing, journey mapping, personas, competitive analysis, heuristic evaluation, jobs-to-be-done, A/B testing, design thinking, lean UX, design sprints.

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**Design Systems**

Figma design systems, design tokens, component libraries, atomic design, object-oriented UX, variants, auto-layout, documentation, governance and contribution models, design-to-code handoff, cross-functional collaboration, stakeholder alignment, OKRs, KPIs, product roadmaps, MVP scoping.

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**AI & Data Interfaces**

Enterprise AI, AI-enabled SaaS, AI data visualisation, predictive analytics UX, clinical decision support, industrial reliability platforms, dashboards, complex data tables, alerting and triage workflows, AI-assisted product design, prompt engineering for design workflows.

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**Delivery & Workflow**

Front-end implementation awareness (HTML, CSS, React), AI-assisted development with Claude Code and Cursor, scoped prompting and system rules for production-ready code generation, Git and GitHub for version control, go-to-market strategy, monetisation strategy, pricing and packaging, brand design, UX copywriting, conversion rate optimisation, retention, Agile, Scrum, mentoring, C-level collaboration.

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**Tools**

Figma, FigJam, Framer, Webflow, WordPress, Rive, Spline, Notion, Jira, Linear, Miro, GitHub, VS Code, Claude Code, Cursor.

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**E D U C A T I O N**

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**University of Asia Pacific**

2016 – 2020

BSc in Computer Science

*Thesis: Doctor's Assistant — an AI tool for well-being and disease classification*

Dhaka, Bangladesh

**L A N G U A G E S**

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**English**  
Proficiency

Native / Full Professional

**German**

A2 — In progress